## CHRISTIE'S GREAT ESTATES

## **News for the Network**

## Creative Marketing Solutions

Judice & Araujo Imóveis in Rio de Janeiro devised an elegant black mailing sleeve, with both the company and Christie's Great Estates logos prominent, to deliver the magazine to its important clients. Submit your marketing innovations, using the Christie's brand, for consideration in the Affiliate of the Year contest. Winners, announced at October's Global Annual Conference in Toronto, will be chosen in three brokerage sizes, special categories, and the overall Affiliate of the Year honors. Entries for the Awards are due by August 20. Guidelines and the application form are available on the affiliate Extranet site: www.christiesgreatestates.net.

